

# National Latino Congreso

THE POLITICS AND POLICY CONVENTION OF LATINO COMMUNITIES

May 17-19, 2012 - Chicago, IL – [www.latinocongreso.org](http://www.latinocongreso.org)

April 3, 2012

On behalf of the Conveners of the National Latino Congreso, we invite you to sponsor this important event. The sixth gathering of the National Latino Congreso is scheduled for Chicago, Illinois, May 17-19, 2012 at the Arturo Velazquez Institute located at 2800 S. Western, 60608

This is the first year that the Latino Congreso will take place outside of the U.S. Southwest region. This year, we will focus on three over-arching themes: ***Economic Justice, Immigration/Migrant Rights, and Latino Vote/Civic Engagement***. Sessions will also discuss a range of related topics such as: Youth, Education, Art, Culture, Environmental Justice, Transnationalism, Gender Equity, and Community Health and Well-being.

Below please find a response form for your convenience. We'd be happy to discuss this with you in more detail and to tailor a package that will work best for your business.

The National Latino Congreso is convened by:

- William C. Velásquez Institute (WCVI);
- Southwest Voter Registration Education Project (SVREP);
- National Alliance of Latin American and Caribbean Communities (NALACC);
- Mexican American Legal Defense and Educational Fund (MALDEF);
- League of United Latin American Citizens (LULAC);
- Labor Council for Latin American Advancement (LCLAA)
- Hispanic Federation (HF)

Since 2006, the National Latino Congreso has brought together Latinos from all walks of life- from grassroots community members to national elected officials- to create a united Latino agenda on a variety of issues. It broke ground with 260 endorsing organizations and individuals from 20 states creating a platform of 70 resolutions encompassing traditional issues such as educational reform and immigrant rights as well as issues of growing concern for Latinos nationwide- public health, urban greening, foreign policy, climate change and much more.

Thank you for your consideration of our request. Your contribution will significantly contribute to increasing Latino civic empowerment.

Sincerely,



Oscar Chacon, on behalf of the 2012 National Conveners  
Executive Director  
National Alliance of Latin American and Caribbean Communities

**ECONOMIC JUSTICE, IMMIGRATION/MIGRANT RIGHTS, LATINO VOTE/ CIVIC ENGAGEMENT**  
Art and Culture, Youth, Education, Environmental Justice, Transnationalism, Gender equity, Community Health and Wellbeing

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## National Latino Congreso – Sponsorship Opportunities

We have sponsorship opportunities available that will provide maximum exposure for your business before, during, and after one of the most significant national Latino policy events. It is our goal to provide you with the utmost publicity, marketing opportunity and exposure as our partner. Please note that all sponsorship levels are meant as a guideline and are open to discussion.

**NATIONAL LATINO CONGRESO**  
THE POLITICS AND POLICY CONVENTION OF THE LATINO COMMUNITY  
MAY 17-19, 2012  
ARTURO VELAZQUEZ INSTITUTE  
2800 SOUTH WESTERN AVE, CHICAGO, IL 60608

**IMMIGRATION  
MIGRANTS RIGHTS  
ECONOMIC JUSTICE  
LATINO VOTE/  
CIVIC ENGAGEMENT**

Youth, Education, Art, Culture,  
Environmental Justice,  
Transnationalism, Gender Equity,  
Community Health and Wellbeing

[WWW.LATINOCONGRESO.ORG](http://WWW.LATINOCONGRESO.ORG) | For more info call 877-683-2908, xt 7 • 1-877-928-4674  
or email: [nlc-info@nalacc.org](mailto:nlc-info@nalacc.org) • [mail@latinocongreso.org](mailto:mail@latinocongreso.org)

**NATIONAL SPONSORS:** MALDEF, NALACC, LCLAA, WCVI, hispanicfederation, ICIRR, Lattin

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## □ **Champion- \$10,000**

- Exhibit Table the National Latino Congreso
- Company Banner displayed at event (20x10)
- Listing as Champion Sponsor w/logo on the NLC webpage
- Representative invited to stage to welcome participants to the event
- Thanked publically as a Champion Sponsor in every plenary event
- Full (8x10) color page in the Program Ad book

## □ **Leader- \$5,000**

- Exhibit Table at the National Latino Congreso
- Thanked publically as Leader Sponsor in two plenary events
- Listed as Leader Sponsor in the NLC webpage
- Half color page in the Program Ad Book

## □ **Advocate- \$2,500**

- Exhibit Table at the National Latino Congreso
- Thanked publically as Advocate Sponsor in one plenary event
- Listing as Advocate Sponsor on NCL webpage
- Logo inclusion in Program Ad Book

*There are other ways to endorse the NLC, including in-kind, or individual donations. Please contact Maria Zavala at [nlc-info@nalacc.org](mailto:nlc-info@nalacc.org) before **May 1<sup>st</sup>, 2012** to further discuss and to confirm your decision on sponsoring at one of the above levels.*

***Please make checks payable to: National Alliance of Latin-American and Caribbean Communities (NALACC) 1638 S. Blue Island Chicago IL, 60608***

***For more information, please contact Maria Zavala at:***

***[NLC-info@NALACC.org](mailto:NLC-info@NALACC.org)***

***877-683-2908, ext. 7***